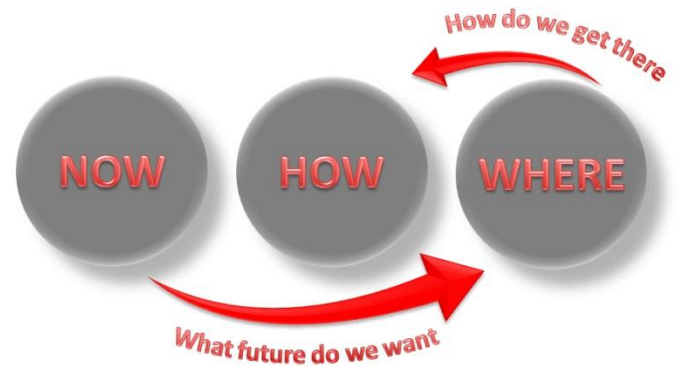


Ecommerce Planning

“Success is the definitive result of a well-executed plan.”



We believe that “planning” is bringing the future into the present so that you can do something about it now. This is why we offer tools that help make intelligent planning the first step to your success.

[Planning](#) helps keep you on schedule, makes it easier to recognize success, as well as, areas in need, and most importantly, provides an essential focus that acts as your roadmap for growth and profitability.

Open-to-Buy

Fully-integrated to the centralized database, our Open-to-Buy offers the flexibility, dynamic controls and user-definable views to seamlessly handle your merchandise planning in units, dollars and/or at cost, down to sub-class. With built-in graphing capabilities, top-down or bottom up allocation and a myriad of performance indicators, our Open-to-Buy takes planning to the next level and empowers your business to make profitable buying decisions and achieve consistent growth.

The core functions of the Ecommerce Planning are:

- ✓ Open-to-Buy
- ✓ Seasonality Analysis
- ✓ Forecasts
- ✓ Web Store Budgets
- ✓ KPI's
- ✓ Event Annotation
- ✓ Historical Comparisons
- ✓ Benchmark Monitoring



Ecommerce Order Management System

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