

# Ecommerce Analytics

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**“Data is one thing; it’s what you can do with it that counts.”**

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As an e-tailer you are inundated with volumes of information on your customers, products suppliers and overall productivity more than ever before, and making sense of that data can be a daunting task. E-comDrive Analytics gathers real-time information and provides you with the tools you need to compile understand and report on your data so that you can transform it into measureable, actionable, market driven results.

With e-comDrive’s analytics you can isolate and identify key customer and product attributes so that you can optimize your inventory based on product performance and anticipated trend. E-comDrive assists you in drawing actionable conclusions so that you can define, plan and align your performance goals and objectives.

## The core functions of the Ecommerce Analytics are:

- ✓ Advanced Report Engine
- ✓ Warehouse Productivity
- ✓ Workforce Productivity
- ✓ Product Performance
- ✓ Process Cycle Analysis
- ✓ Exception Reporting
- ✓ Profitability
- ✓ Tracking/Status Reporting



Ecommerce Order Management System

**1-800-820-1412**  
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